



Public Polling Methodology Statement:

Big Climate Poll Multilevel Regression with Post-stratification (MRP) 2021

Publication date: 30 August 2021

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Australian Conservation Foundation
End client	Australian Conservation Foundation
Fieldwork dates	28 June – 9 July 2021
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians who are eligible to vote
Sample size	15,087
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	10,463
Margin of error associated with effective sample size	+/-1.0
Variables used in weighting	Age x Gender x Location, Age x Education, AEC Region x Household Income
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A



Full Question Text of Published Questions

Q1	Thinking about the next federal election, which is due within the next twelve months, how important to your vote or preference are the two major parties' positions – the Australian Labor Party and the Liberal/National Coalition – regarding action on climate change? Please select one option only <i>Single select REVERSE</i>	Ask ALL
1.	Most important to my vote	
2.	Not most important, but among the top 3 issues for me	
3.	Of low importance to my vote	
4.	Not important to my vote	
Q2	Are you personally worried or not worried about the impact of climate change in Australia? Please select one option only <i>Single select REVERSE</i>	Ask ALL
1.	Extremely worried	
2.	Very worried	
3.	Somewhat worried	
4.	Not that worried	
5.	Not at all worried	
Q3	Which of the following is closest to your own view? Please select one option only <i>Single select REVERSE</i>	Ask ALL
1.	The federal government needs to <u>do much more</u> to address climate change	
2.	The federal government needs to <u>do more</u> to address climate change	
3.	The federal government is <u>doing enough</u> to address climate change	
4.	The federal government is already <u>doing too much</u> to address climate change	
Q4	Australia reaching net zero emissions means achieving a balance between greenhouse gas emissions produced and emissions taken out of the atmosphere. Which of the following is closest to your own view? Please select one option only <i>Single select REVERSE</i>	Ask ALL
1.	Australia should set a goal to reach net zero emissions <u>sooner than 2050</u>	
2.	Australia should set a goal to reach net zero emissions <u>by 2050</u>	
3.	Setting a goal to reach net zero emissions <u>by 2050 is too fast</u>	
4.	Australia <u>should not set any goals</u> on reaching net zero emissions at all	
Q5	If the federal government took action on climate change in line with the advice of climate scientists to cut emissions by at least 75%, which of these things do you think would happen? Please select all that apply <i>Multi select RANDOMISE</i>	Ask ALL
1.	It would set the economy back a long way	
2.	It would create some short-term setbacks, but long-term benefits	
3.	It would make the economy more resilient to global shocks	
4.	It would cause huge job losses	
5.	It would create lots of jobs	
6.	It would enable a transition to new renewable energy	
7.	It would make Australian industry less competitive globally	
8.	It would make Australian industry more competitive globally	
9.	None of the above	Fixed exclusive



Q6	<p>The United States, United Kingdom, Canada, France, Germany, Italy and Japan have all committed to cut carbon emissions in half by 2030 in order to try and limit global warming to a 1.5 degree temperature increase. Australia has not made the same commitment. Do you think Australia should...</p> <p>Please select one option only <i>Single select REVERSE</i></p>	Ask ALL
1.	Match the commitment to cut carbon emissions in half by 2030	
2.	Stick to the federal government's current target, which is to cut emissions by 26%-28% by 2030	
3.	Cut emissions by at least 75% by 2030	
Q7	<p>Which of the following do you believe should be the <u>main priority</u> for the federal government in developing the country's climate and energy policy?</p> <p>Please select one option only <i>Single select RANDOMISE</i></p>	Ask ALL
1.	Reducing climate emissions	
2.	Updating electricity transmission infrastructure such as poles and wires	
3.	Building new renewable energy projects	
4.	Building new coal-fired power plants	
5.	Building new gas power plants	
6.	Supporting farmers and indigenous landowners to manage land to store carbon and protect the environment	
7.	Don't know	Fixed
Q8	<p>Many of Australia's coal-fired power stations are reaching the end of their operational lives and will soon need to be replaced. Which of the following do you believe the Government should build to address this?</p> <p>Please select all that apply <i>Multi select REVERSE</i></p>	Ask ALL
1.	New gas-fired power plants	
2.	New coal-fired power plants	
3.	New renewable energy projects (e.g. solar, wind)	
4.	Battery storage like in South Australia	
Q9	<p>Many of Australia's coal-fired power stations are reaching the end of their operational lives and will soon need to be replaced. Which of the following do you believe the Government should build to address this?</p> <p>Please select all that apply <i>Multi select RANDOMISE</i></p>	Ask ALL
1.	Moved my superannuation money into a fund that does not invest in fossil fuels such as coal and gas	
2.	Reconsidered having or chosen not to have children	
3.	Reduced household consumption to reduce waste and recycle more	
4.	Signed a petition calling on politicians to take greater action on climate change	
5.	Voted for a party because they had stronger policies to tackle climate change	
6.	Installed rooftop solar on your home or business	
7.	None of the above	Fixed exclusive
Q10	<p>Which is closer to your own view?</p> <p>Please select one option only <i>Single select REVERSE</i></p>	Ask ALL
1.	Australia's super funds should be solely concerned about whatever generates the largest returns for their customers	
2.	Australia's superfunds should take climate risks into account when making investment decisions	
3.	Don't know	Fixed



Q11	In your view, would more action by Australia on preventing climate change help or not help with the following? <i>Grid row order RANDOMISE</i>	Ask ALL
1.	Protect Australian native wildlife such as koalas and platypus from extinction	
2.	Make Australian forests, wetlands, bushlands and coral reefs more resilient to extreme weather events <i>Column</i>	
a.	Help a lot	
b.	Help a bit	
c.	Not help at all	
d.	Make it worse	
e.	Don't know	
Q12	Which is closer to your view? Please select one option only <i>Single select REVERSE</i>	Ask ALL
1.	The Morrison Government is already paying the right amount of attention to expert advice on climate change	
2.	The Morrison Government needs to pay more attention to expert advice on climate change	
3.	Don't know	Fixed
Q13	How much do you agree or disagree with the following? <i>Grid row order RANDOMISE</i>	Ask ALL
1.	Political parties should refuse to take donations from coal and gas companies	
2.	Other nations will impose trade penalties on Australia's agricultural and other exports if the federal government doesn't do more to reduce carbon emissions	
3.	Governments should provide incentives and tax exemptions that encourage the purchase of electric vehicles over conventional vehicles	
4.	Introducing an Emissions Trading Scheme that puts a price on carbon <i>Column</i>	
a.	Strongly agree	
b.	Somewhat agree	
c.	Neither agree nor disagree	
d.	Somewhat disagree	
e.	Strongly disagree	

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